THINK BIG, BE VIRTUAL THE BEST STARTING POINT.





THEIR BUSINESSES AT HOME

EVERY 11 SECONDS A HOME BUSINESS STARTS.

51.6% OF STARTUP BUSINESSES IN US OPERATE PRIMARILY FROM SOMEONE'S HOME.

ESTIMATED NUMBER OF HOME BUSINESSES IN THE U.S.

2000

9.5 Million

2005 11.3 Million

2010 18.3 Million 2013 38 Million



MOST OF THEIR EMPLOYEES GET **WORK DONE "VIRTUALLY".**

A WORKERS' TECHNOLOGY - COMPUTERS, MOBILE DEVICES AND INTERNET CONNECTIONS IS MUCH MORE IMPORTANT THAN THEIR PHYSICAL LOCATION, ESPECIALLY IN KNOWLEDGE BUSINESSES.



OF THESE BUSINESSES ARE GOING TO SPEND THE MAJORITY OF THEIR BUSINESS BUDGET ON TECHNOLOGY AND GROWTH IN PROJECTS



OF THE BUSINESSES ARE IN THE CONSUMER BUSINESS SECTOR.



OF THEM HAVE EMPLOYEES.



SAID THEY WOULD SPEND THE **BUDGET ON MARKETING**

IMPROVEMENT AREAS

60% CUSTOMER OR CLIENT GROWTH 38% CUSTOMER RETENTION

THE MOST SUCCESSFUL **ENTREPRENEURS IN AMERICA**

STARTED THEIR BUSINESS VENTURES FROM HOME.



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