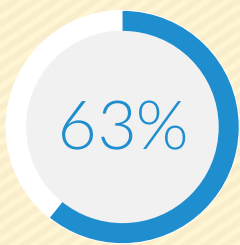


TELECOMMUTING THE ERA OF VIRTUAL OFFICE

BY 2016 AN ESTIMATED
63,000,000
PEOPLE WILL BE WORKING FROM
HOME IN THE UNITED STATES.



AMERICAN MANAGEMENT ASSOCIATION, ORGANIZATIONS THAT IMPLEMENTED A TELEWORK PROGRAM REALIZED A 63% REDUCTION IN UNSCHEDULED ABSENCES



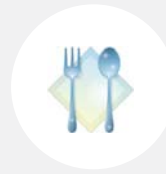
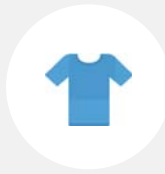
ABOUT 20 PERCENT OF GLOBAL WORKERS TELECOMMUTE

BUSINESSES LOSE \$600 BILLION A YEAR IN WORKPLACE DISTRACTIONS

2/3
OF PEOPLE WANT TO WORK FROM HOME.

36%
WOULD CHOOSE IT OVER A PAY RAISE.

86%
OF EMPLOYEES CONSIDER TELEWORK A JOB PERK



WIN-WIN FOR BOTH EMPLOYER AND EMPLOYEE.

A TYPICAL TELECOMMUTER SAVES ANYWHERE FROM \$2,000-\$7,000 ANNUALLY ON EXPENSES SUCH AS TRANSPORTATION, CLOTHES AND MORE.

\$11,000

IN EMPLOYER SAVINGS EVEN WHEN THE EMPLOYEE WORKS FROM HOME HALF THE TIME

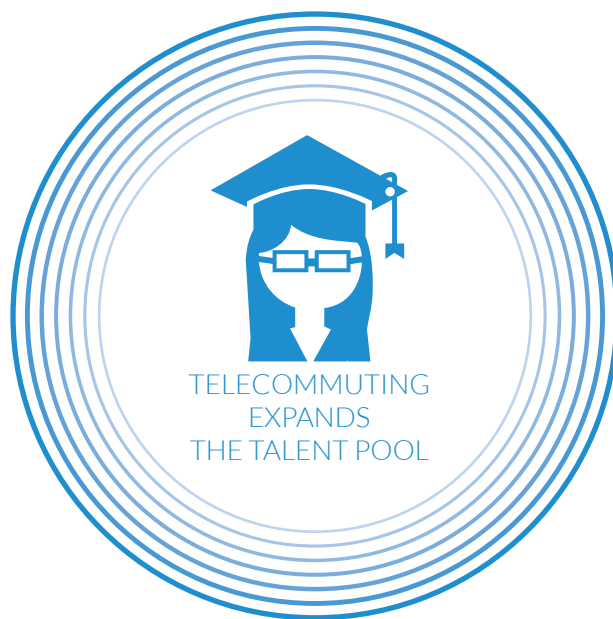


PROPERLY MANAGED TELECOMMUTERS ARE MORE PRODUCTIVE THAN THEIR IN-OFFICE, FULL-TIME 'COMPADRES'.

35-40%

BEST BUY, BRITISH TELECOM, DOW CHEMICAL AND MANY OTHERS SHOW THAT TELEWORKERS ARE 35-40% MORE PRODUCTIVE

REDUCES GEOGRAPHIC BOUNDARIES.



OFFERS GEOGRAPHIC, SOCIOECONOMIC, AND CULTURAL DIVERSITY THAT OTHERWISE WOULD NOT BE POSSIBLE



Difficult communication. Building workplace camaraderie is more difficult through a computer screen or phone, but if you make communication a top priority, it can be done



Overwhelming schedule. Don't try to make up for working from home by imposing a never-ending schedule; it's ineffective and can quickly lead to burnout. Create a work schedule and stick to it by starting and ending at the same time every day.



Loss of culture. Keeps the momentum going by not only communicating for work, but for fun and no reason? Connecting with and being part of the team is just as crucial as doing phenomenal work.



Staying focused. Solve the focus issue by creating a dedicated workspace and dedicated work hours. For the most part, stick to these hours and work in the home office space.



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