

ONE COMPANY ACQUIRED 1.7 MILLION TOLL FREE NUMBERS. 25% OF ALL 1-800 NUMBERS IN EXISTENCE SO HE COULD USE THEM TO REDIRECT CALLERS TO SEX LINES. THE FBI AND IRS PAID THEM A VISIT.





MAN WITH SIMILAR PHONE NUMBER TO THE TOLL FREE NUMBER USED ON THE TV SHOW "DANCING WITH THE STARS" GETS 100 WRONG-NUMBER CALLS EVERY TIME THE AUDIENCE IS INSTRUCTED TO CALL IN A VOTE FOR DANCERS. AND HE USES IT TO PROMOTE HIS BUSINESS.

ENTREPRENEUR BUYS TOLL FREE NUMBER 1-800-FLOWERS AND TRANSFORMS HIS BUSINESS FROM SMALL SHOP TO GLOBAL EMPIRE WORTH \$667 MILLION.





AT&T PAID OVER \$1.32 MILLION TO ACQUIRE THE VANITY NUMBER 1-800-YELLOWPAGES

1-800 NUMBERS WERE FIRST INTRODUCED IN THE 1960'S, BUT IT WASN'T UNTIL THE 1990'S THAT ADVERTISING EXECUTIVES STARTED WIDELY USING THEM FOR MARKETING. WHERE WERE YOU ON THAT ONE DON DRAPER?



1 - 800



GET A TOLL FREE NUMBER FOR YOUR BUSINESS!

SHARE ON

BROUGHT TO YOU BY



INTERNATIONAL CALL FORWARDING

1 800 600 6151 US & CANADA +1 310 281 5539 INT'L